

Dear Commissioners,

I write in support of the petition to end the deceptive trade practices of the telephone companies, which currently make it virtually impossible to compare services and prices among vendors and more importantly, subject consumers to an endless wave of "bait and switch" tactics and misleading advertisements. In addition to barring the imposition of various surcharges, you should mandate that the companies forthrightly display the true cost of their services and that such typical ads which offer a particular price in large headlines only to reveal buried in tiny type, if at all, that the offered price is valid for only two or three months or is valid only when the service purchased is combined with some other unrelated service.

Very truly yours,

Nicholas Trott Long